



## RUSSELL LONG, BA, DULE

Associate | Retail Sales & Leasing

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### PARTIAL CLIENT LIST

- ▶ Westland Corporation
- ▶ UPS
- ▶ Port Living
- ▶ TPMG Capital
- ▶ Townline
- ▶ Thii
- ▶ Blenz Coffee

### CAREER SUMMARY

Russell joined Lee & Associates in June of 2014 as a Research Coordinator while completing his Diploma in Urban Land Economics at the University of British Columbia's Sauder School of Business. Since joining Lee & Associates, Russell has proven to be an integral part of the retail team, assisting in tenant and landlord representation, as well as retail investment sales.

Prior to joining Lee & Associates, Russell studied at the University of Victoria where he graduated with a Bachelor of Arts Degree in Economics. Shortly after graduation, Russell received an internship position at Cresa Corporate Real Estate Ltd., where he worked with the office leasing team. During this time Russell gained invaluable experience in sales and marketing, while learning the importance of cultivating strong client relationships.

### EXPERIENCE

- 2014 to Present: Lee & Associates Vancouver
- March to June 2014: Cresa Partners

### EDUCATION

- Diploma, Urban Land Economics, UBC Sauder School of Business
- Bachelor of Arts, Economics, University of Victoria
- Real Estate Trading Services

### ASSOCIATIONS

- National Association of Industrial and Office Properties (NAIOP)
- Real Estate Board of Greater Vancouver (REBGV)
- Urban Development Institute (UDI)
- International Council of Shopping Centres (ICSC)



TOWNLINE